

HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P.O. Box 272400  
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PATENT APPLICATION

ATTORNEY DOCKET NO. 10007924-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): JEROLD SHAN

Confirmation No.: 4891

Application No.: 09/852,611

Examiner: Calvin L. Hewitt, II

Filing Date: May 9, 2001

Group Art Unit: 3621

Title: AN ON-LINE SHOPPING CONVERSION SIMULATION MODULE

Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

**NOTICE OF APPEAL FROM THE EXAMINER TO THE  
BOARD OF PATENT APPEALS AND INTERFERENCES**

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the examiner date,  
9/10/2007, rejecting the following claims 1, 4, 6-10, 13, 15-35 and 37-42

☐ The fee for filing this Notice of Appeal is \$510.00 (37 CFR 41.20).

☒ No Additional Fee Required. fee paid in the Notice of Appeal filed on October 11, 2006  
(complete (a) or (b) as applicable )

The proceedings herein are for a patent application and the provisions of 37 CFR 1.13 6(a) apply.

☐ (a) Applicant petitions for an extension of time under 37 CFR 1.136 (FEES: 37 CFR 1.17 (a)-(d) for the total number of months checked below:

☐ 1st Month  
\$120

☐ 2nd Month  
\$460

☐ 3rd Month  
\$1050

☐ 4th Month  
\$1640

☐ The extension fee has already been filed in this application

☒ (b) Applicant believes that no extension of time is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.

Please charge to Deposit Account **08-2025** the sum of \$ 0.00. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account **08-2025** pursuant to 37 CRF 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

JEROLD SHAN

By /Joseph G. Swan/

Joseph G. Swan

Attorney/Agent for Applicant(s)

Reg No. : 41,338

Date : December 9, 2007

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